



PRESS RELEASE FOR IMMEDIATE RELEASE

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North Carolina Regional MLS Expands: Mid Carolina Regional MLS joins as its 11th Cooperative Member.

Eastern North Carolina – July 20, 2021 – North Carolina Regional MLS (NCRMLS), one of the largest and most recognized multiple listing services in North Carolina, has expanded its alliance of Members with the addition of Mid Carolina Regional MLS (MCRMLS) into the fold as the newest Cooperative Member.

Multiple Listing Services (MLSs) create connections that serve as a listing database for all a market's homes for sale while enabling collaboration between competing brokers and agents to make transactions happen as quickly as possible and for the best price. MLSs essentially serve as cooperatives, resulting in brokerages collaborating on marketing and selling each other's listings.

Representing approximately 750 Realtors® and Appraisers, the Mid Carolina Regional Association of REALTORS® (MCRAR) prides itself in being the voice of real estate across Moore, Richmond, and Anson Counties.

"It's been our goal for years to eliminate the invisible walls between our Association and our neighboring counties. Our transition to NCRMLS will open up more opportunities for both our REALTORS® and their customers." Allan Nanney, 2021 President, MCRMLS.

NCRMLS represents 8,250 Realtors, ranking in the top 50 of largest MLSs in the Nation with a considerable footprint covering 287 cities and towns in 24 counties, encompassing about 25 percent of the Tar Heel State. This partnership will expand NCRMLS's reach to 315 Cities and Towns in 27 counties, representing around 9,000 Realtors®.

"MCR has a passion to empower their Subscriber-base and are a very strategic-thinking group. It's exciting to have them be a part of our team." Daniel Jones, CEO, NCRMLS.

NCRMLS provides its Members' Realtors® essential services in a constantly evolving, highly competitive industry through its powerful best-in-class MLS Tools, Data, Training, innovative business practices, and a well-run management structure.

"NCRMLS will empower our Real Estate Professionals with access to accurate data and a suite of technology products designed to help their businesses thrive" Allan Nanney, 2021 President, MCRMLS.

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About North Carolina Regional Multiple Listing Service (NCRMLS)

NCRMLS is a Wholesale Cooperative MLS that empowers Realtor Associations to connect with their REALTORS® throughout North Carolina by providing the most reliable and accurate real estate data at the lowest cost possible. Through powerful best-in-class MLS tools, data, and training, NCRMLS provides REALTORS® authority and high visibility in a constantly evolving, highly competitive industry. NCRMLS Members are Brunswick County Association of REALTORS®, Cape Fear REALTORS® MLS, Crystal Coast MLS, Coastal Plains Association of REALTORS®, Jacksonville Board of REALTORS®, Mid Carolina Regional MLS, Neuse River Regional Association of REALTORS®, Rocky Mount Area Association of REALTORS®, Topsail Island Association of REALTORS®, Washington-Beaufort County Board of REALTORS®, and Wilson Board of REALTORS®.