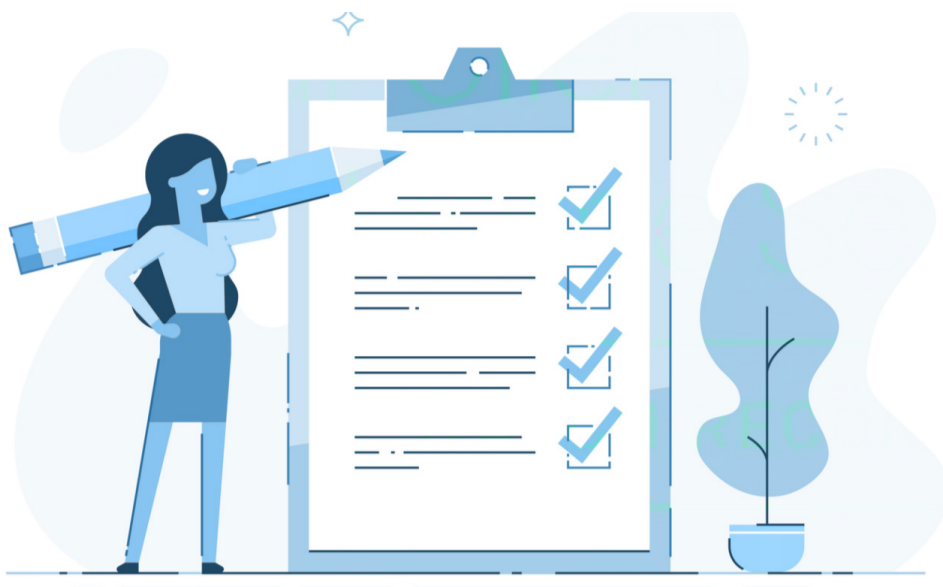




# TECHNOLOGY



## NCRMLS Zipforms Survey 2021

The NCRMLS Zipforms Survey was open to all users on Monday, March 8th.

We emailed the survey direct to all the NCRMLS REALTOR® users except those in CFR, BCAR and JBOR. *Below are the results of penetration by Member as of 2:00 pm, March 10th.*

With this survey, we are looking to understand better how our Realtors® uses Zipforms with Digital ink. Please help us communicate this survey with your membership. Below is the link that you can use to help promote.

[Click here to take survey.](#)

Member	% of membership that completed the survey
TIAR	10.8%
CPAR	8.8%
RMAAR	6.5%
NRRAR	6.2%
WBOR	5.9%
WBCBR	3.2%
BCAR	1.5%
CFR	0.1%
CCAR	0.0%
JBOR	0.0%



## Release Notes

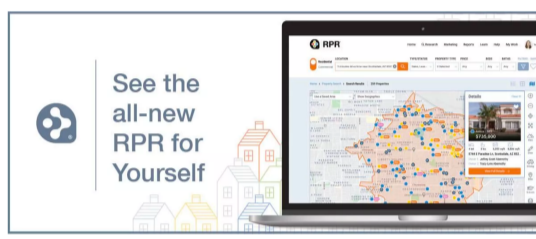
21.03.00  
March 11, 2021

### 10 Things New Users Should Know About RPR

We're excited to give you a pre-release look at all the latest enhancements and fixes scheduled for **March 11th**. This month's update includes a new feature that allows users to download signed documents in one-click, and a quick way to remove documents from a placeholder.

Please note that the timing of feature availability may vary, and you can find any and all changes in [The Community](#).

[View Release Details](#)



## RPR Works

### Everywhere—Just Like You

You've heard the news! RPR's refreshed website offers

REALTORS® simple and productive ways to wow clients and close more deals.

Before you jump in, check out RPR's new **Learning Center**. There you'll find on-demand video tutorials that will introduce you to the site's totally transformed homepage, navigation, maps, tools and more. ...

[Learning Center](#)



# AWARENESS

## **For Members Only!** Learn, Share and Network

We hope your volunteer leaders will join us for MLS Matters on March 18th. This particular **MLS Matters is intended for volunteer leaders** within your organization; your board of directors, committee chairs and committee members. This will be an opportunity to discuss volunteer leadership opportunities, board training and more. There will be time for volunteers to share information and learn from each other. **\*Please share this invitation with your volunteer leaders and encourage them to attend; the forum is open to volunteer leaders only.**

**March 18th, 2021**

**MLS Matters Volunteer Leaders (60 min.)**

[Register Here](#)



*Licensed To Sell!*  
**NEW MEXICO MLS'S VIRTUAL SUMMIT**

## **SAVE-THE-DATE!**

### **NMMLS's Virtual Summit will shake (not stir) your MLS experience!**

On **April 29, 2021**, the New Mexico MLS is hosting a four hour Virtual Summit, **Licensed to Sell**. This will be a Virtual Summit like NO other. This Virtual Summit will bring the MLS industry to our NMMLS members.

**FREE** to our NMMLS members, MLS friends and special MI6 agents, we want to be sure you mark the date on your calendar. Even Dr. No says "YES!"

James Bond is our lead intelligence officer and we think you will be impressed with our achievements in this Virtual Summit. With you as a guest, perhaps The World IS Enough.

Keynote speaker Tamara Dorris will talk on Mind Over Market: The Real Estate Warrior's Road Map to Mindset, Marketing & Media. Other speakers include:

- Katie Johnson, NAR General Counsel, will speak the the NAR/DOJ Settlement;
- Dave Howe, 2021 Council of MLS President will discuss keeping MLSS strong;
- Chip McAvoy, Vice President Black Knight will talk about the enhancements from Paragon; and,
- Rene Galicia, NAR MLS Engagement Representative will explain the new NAR MLS rules and policies.

Not to worry, Jaws isn't invited!

There will also be three panel discussion sessions on:

- How to Market Today; Moderated by David Baker, Barker Realty, and The Sky Horse Films
- Collaboration vs. Consolidations; Moderated by Randy Rogers, CEO, Tucson Association of REALTORS; and,
- Hate Speech & Racism; Moderated by Wes Wiggins, Director MLS & Industry Development, ZillowGroup.

Please be sure to join the New Mexico MLS and our secret, special guest, Q, (shhhhh, it's a secret) at this upcoming Spectre; together we are sure to achieve a successful virtual event and serve our membership well. Registration will kickstart The Living Daylights in March.

[Agenda](#)



## Tech Fatigue Is Real: What You Can Do to Combat Zoom Gloom

As real estate agents and brokers spend more time on their computers and mobile devices than ever before, many have experience tech fatigue. The concept has been around long before the pandemic outbreak, but it has become mainstream...

[Read More](#)



## Delta Media Group to Launch Independent Showing Service

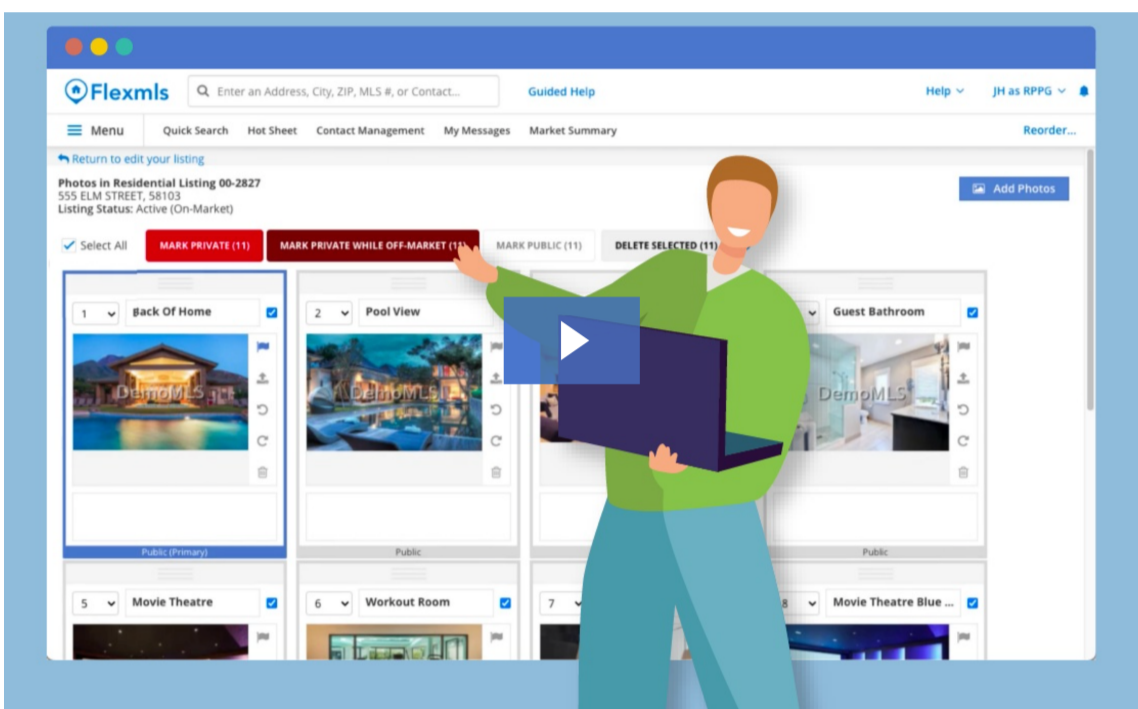
The consolidation of industry influence into just a few hands is a concern all throughout the economy.

Now, many real estate agents wonder if that worrying trend is coming to their neighborhood — literally. Over the last several months, property listing website Zillow has made aggressive moves to insert itself into many parts of the real estate value chain. News that it would hire its own agents was met with widespread dismay...

[Read More](#)

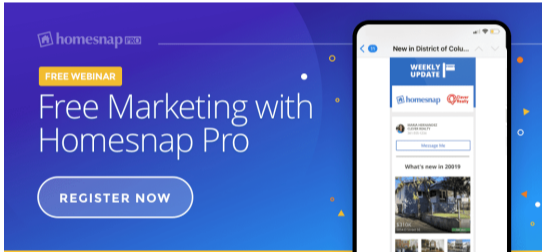
# KNOWLEDGE

## Private Photos, Videos & Virtual Tours



Need to remove photos and other visual media from public view but keep them available in the MLS? Watch this video to learn how to make photos, videos, and virtual tours private and how to connect privacy to listing status.

## Upcoming Live Webinars



**March 9th - 2:30 pm**

### Homesnap Pro Promote Your Brand

The webinar will cover how to use Homesnap to promote and market your brand. This includes the following: Your unique Homesnap profile link Share on social media and add to bio your branded newsletter Email signature branding.

[Learn more](#)



**March 11th - 12:00 pm**

### Tools For Appraisers

Calling all Appraisers! This webinar focuses on the tools you need most, including general navigation of Flexmls, the 1004 MC report, customizing search templates, one-line...

[Register Now](#)


# EFFICIENCY



## Suggest a Future Topic

Please let us know how we can improve our future newsletters by adding your ideas for topics. The Member Services Task Force will review all topics.

[Submit](#)



Our Mission:

To provide the most affordable, reliable, and convenient listing technology service available, whereby providing the products and services needed to support REALTORS® to achieve business goals. [learn more >>](#)

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<a href="#">IDX Data Feed</a>		<a href="#">Become a Trainer</a>

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910.378.4498

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